

Digital Orthodontics: INSIGNIA™ Advanced Smile Design™

In this course, Dr. Kozlowski will review best practices for digital orthodontics and illustrate how to easily integrate the philosophy and treatment into your practice. Doctors new to Insignia Advanced Smile Design will gain a comprehensive understanding of the benefits of using custom designed appliances and the resulting case outcomes when combined with Damon System® efficiencies. The course will focus on three main areas:

1. Comprehensive review of Insignia's Approver software through evaluation of digital case set-ups.
2. Discuss methods of diagnosis & treatment planning with a digital component to improve clinical outcomes, including tips and tricks to improve clinical efficiency.
3. Learn how to best integrate Insignia's digital process into all aspects of your practice including systems development, the new patient process, clinical procedures, and patient communication.

Attendees will also learn methods for new case acceptance and practice marketing.



In-office Course with **Dr. Jeff Kozlowski**

June 6-8 and September 12-14, 2012
Open to North American attendees only



Dr. Jeff Kozlowski, DDS

Dr. Kozlowski completed his undergraduate work at Syracuse University with a B.S. in Economics. He obtained his Doctor of Dental Surgery degree from the State University of New York at Buffalo School of Dentistry where he also completed a specialty residency in Orthodontics and Dentofacial Orthopedics. Dr. Kozlowski practices in New London, Connecticut. He is a certified Damon System Educator and a lead contributor to the betterment of Insignia Advanced Smile Design. He has lectured at AAO Annual Sessions, Northeast Society of Orthodontics, North American Damon Forums, European Damon Symposiums, as well as numerous state societies, universities, study clubs and alumni organizations.

In-Office Course with Dr. Jeff Kozlowski

WEDNESDAY AGENDA

PRE-MEETING (Optional, but strongly recommended)

6:00 pm – 10:00 pm – Registration and Dinner (included)

THURSDAY AGENDA – DAY ONE

7:30 AM – Shuttle to Office

8:00 AM – 9:00 AM – Continental Breakfast, Course Introduction and Insignia Overview



9:00 AM – 12:00 PM – Insignia Clinical Procedures

- Clinical: Insignia Bonding Protocols – with patients
- Discussion: Tips and tricks for initial Insignia bonding
- Approver: Review Insignia Approver software and the bonding process

12:00 PM – 1:00 PM – New Patient Process

- Discussion: Insignia new patient process including case presentation
- Discussion: Effective methods of practice marketing

1:00 PM – 2:00 PM – Lunch Provided in Office

2:00 PM – 4:00 PM – Insignia Clinical Procedures

- Clinical: The Insignia progression – recall/treatment appointments
- Approver: Review Insignia Approver software and recall/treatment appointments
- Discussion: Integrating Insignia into practice systems

4:00 PM – 5:00 PM – Insignia Discussion of Clinical Cases

- Discussion: Review all Insignia clinical patients seen on Day 1
- Approver: Review

5:15 PM – Shuttle Back to Hotel

7:00 PM – Group Dinner (included)

FRIDAY AGENDA – DAY TWO

8:00 AM – Shuttle to Office

8:30 AM – 9:00 AM – Continental Breakfast in Office

9:00 AM – 11:00 AM – Review of Insignia Approver Software

- Approver: Systematic review of how to evaluate and approve a case
- Discussion: Office systems to manage digital orthodontic process

11:00 AM – 12:00 PM – Discussion of Clinical Cases

- Discussion: Recap Insignia Approver software and treatment planning.

12:00 PM – 2:00 PM – Lunch Provided in Office

- Discussion: Case review
- Bring records for Insignia case review within the group

FOR MORE INFORMATION: Contact Karen Allard via e-mail at inoffice@kozbraces.com or call 860.442.4421



Hands-on



Register Today! Complete and fax this form to 866.837.6409

Capacity is limited to 10 seats per class. Early registration is strongly encouraged.

This course will fill quickly! This class is open to North American attendees only.

I would like to attend: June 6-8, 2012 September 12-14, 2012

DOCTOR FIRST NAME		DOCTOR LAST NAME	
STREET ADDRESS			
CITY	COUNTRY	POSTAL CODE	
PHONE #	FAX	E-MAIL	

PAYMENT METHOD:

Checks are the only method of payment accepted. Please make checks payable to: **Kozlowski Orthodontics** and mail to: **Kozlowski Orthodontics 190 Hempstead St, New London, CT 06320. Registration cannot be confirmed until payment is received.**

CANCELLATION POLICY

This class has a six seat minimum requirement. This class will be cancelled if the minimum seat requirement is not met. Deadline to register for June Class: May 1, 2012. Deadline to register for the September class: July 1, 2012. Payment must be received in full to reserve your seat in the class. Payments will be refunded in full if the class is cancelled due to low attendance. We recommend booking travel arrangements after the class has been confirmed as expenses incurred for airfare and accommodations are not the responsibility of Kozlowski Orthodontics. Registration fees are refundable minus a \$100 administrative fee for cancellations received one month in advance of the course. No refunds will be issued for cancellations received less than one month before the course or for no-shows.

LOCATION

Dr. Jeff Kozlowski's Office

Kozlowski Orthodontics
190 Hempstead St. • New London, CT 06320
860.442.4421 • www.kozbraces.com

HOTEL

Mohegan Sun Casino
1 Mohegan Sun Boulevard
Uncasville, CT 06382

www.mohegansun.com
Negotiated Room Rates –

- \$189 per night for Wednesday & Thursday nights
- \$279 per night for Friday
- \$349 per night for Saturday

Tuition*

\$3,295 – Doctor

* Tuition includes meals outlined in the agenda above and course materials

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